

My Future Sweepstakes

NO PURCHASE NECESSARY TO ENTER OR WIN. ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID WHERE PROHIBITED.

SWEEPSTAKES DESCRIPTION: In an effort to showcase, promote and encourage Georgia high school students to access higher education, the Georgia Student Finance Authority (GSFA) is introducing the My Future Sweepstakes to highlight the academic achievements of Georgia students by having them share a photo with their college acceptance letters on GSFA social media (Facebook, Twitter).

The My Future Sweepstakes will be made available to all Georgia students from April 1 – May 31, 2016.

Each student may enter the My Future Sweepstakes (the “Sweepstakes”) for a chance to win. One photo per student.

SPONSOR: Georgia Student Finance Authority (GSFA)

ADMINISTRATOR: GAcollge411, Facebook and Twitter

ELIGIBILITY: Students entering the Sweepstakes must be legal residents of the State of Georgia (“GA”) who are at least 16 years of age or older (“Entrant”). Employees and families of GSFA, and their respective parent companies or agencies, affiliates, subsidiaries, owners, division, advertising and promotion agencies (collectively the “Sweepstakes Entities”) are not eligible. No purchase necessary to enter or win. Void where prohibited.

AGREEMENT TO THE OFFICIAL RULES: By participating in the Sweepstakes, each Entrant fully and unconditionally agrees to accept these Official Rules and the decisions of the Sponsors, which are final and binding in all matters related to the Sweepstakes.

WINNER SELECTION: Employees of GSFA will judge the contest. Winner one will be chosen at random. Winner two will be judged based on their creativity and originality. All decisions of the judges are final.

PRIZES: Winners will receive one iPad, with a maximum value of less than \$400.

WINNER NOTIFICATION: Winners will be notified within 14 days after the sweepstakes concludes on May 31, 2016. Inability to contact a winner may result in disqualification and selection of an alternate winner.

GENERAL CONDITIONS:

a. Entrants hereby grant GSFA a non-exclusive, perpetual, worldwide license to broadcast, publish, store, reproduce, distribute, syndicate, and otherwise use and exhibit the Submission (along with their names, voices, performance and/or likenesses) in all media now known and later come into being for purposes of trade or advertising without further compensation. Participants represent and warrant that they have full legal right, power and authority to grant GSFA the foregoing license and if applicable, have secured all

necessary rights from any participants in, and contributors to, their Submission in order to grant such a license.

b. GSFA is under no obligation to use any Submission or return the Submissions to participants. GSFA also has the authority to remove any submission at its sole discretion.

c. Winners will be required to execute and return a Photo Release Form within 14 days of notification. Non-compliance within this time period may result in disqualification and selection of an alternate winner. Any income tax liability is the sole responsibility of the winner.

HOW TO ENTER:

Sweepstakes Entry Process

Each student must “like” GAcollge411 on Facebook and/or “follow” @GAcollge411 on Twitter. Students may submit entry online at <https://www.facebook.com/GAcollge411> or <https://www.twitter.com/GAcollge411> by submitting/posting a picture of themselves with a college acceptance letter and must use the hashtag #MyFuture and tag @GAcollge411 (Twitter) or post to the GAcollge411 Facebook wall.

- **Limit of one (1) entry per student.** Multiple entries from the same person in contravention of these Official Rules, or entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete are void.

ENTRIES MUST BE SUBMITTED ONLINE BETWEEN 12:00 AM EASTERN TIME (“ET”) on APRIL 1, 2016 and 11:59 PM ET on May 31, 2016

USE OF CONTEST INFORMATION: All entries become the property of GSFA. GSFA reserves the right to use any and all information related to the contest, including submissions provided by the contestants, for editorial, marketing and any other purpose, unless prohibited by law.

NOT ENDORSED BY FACEBOOK OR TWITTER: By participating in this contest, you acknowledge that this contest is in no way sponsored, endorsed or administered by, or associated with, Facebook and Twitter and release Facebook and Twitter from any and all liability arising from or related to this contest. The information you are providing for this contest is being provided to GSFA and not to Facebook or Twitter, and will be used to notify you if you have won.

CONDUCT: All contest participants agree to be bound by these Official Rules. GSFA in its sole discretion, reserves the right to disqualify any person it finds to be tampering with the entry process, the operation of its website or is otherwise in violation of these rules.

LIMITATIONS OF LIABILITY: GSFA is not responsible for late, lost or misdirected email, Facebook/Twitter posts, tags, tweets or for any computer, online, telephone or technical malfunctions that may occur.

WINNERS LIST: The names of the winners may be obtained by contacting: Social Media Contests, The Georgia Student Finance Authority, 2082 E. Exchange Place, Tucker, GA 30084.