FOR IMMEDIATE RELEASE

Contact: Hayley McCloud, Director of External Affairs
hmccloud@gsfc.org
404.308.1261

Georgia’s First need-based mentorship and college scholarship program celebrates 10th Anniversary on REACH Georgia Day

FEBRUARY 10, 2022

ATLANTA - Georgians from across the state came together at the Georgia State Capitol to celebrate the 10th Anniversary of the REACH Georgia program. REACH Georgia, administered by the Georgia Student Finance Authority (GSFA), is the State of Georgia’s first need-based mentorship and college scholarship program. The 10th Anniversary Celebration included House and Senate resolutions and a proclamation from Governor Brian Kemp recognizing February 10, 2022, as REACH Georgia Day.

“Over the last ten years, the REACH Georgia Scholarship program has provided a unique pathway to high school graduation and postsecondary education for students who otherwise would not be able to access such opportunities,” said Governor Brian Kemp. “I applaud the REACH team and Georgia Student Finance for working with the General Assembly to fulfill Governor Deal’s vision, and I look forward to the REACH Foundation’s success in advancing this program with the support of private partners in the years to come.”

Since its inception in 2012, the REACH Georgia program has expanded to include partnerships with all 180 Georgia school districts. Local school systems partner with REACH Georgia and identify academically promising, low-income eighth-grade students to receive REACH Georgia Scholarships. These scholars are paired with a mentor, support and an academic coach through their senior year of high school, with the goal of providing the students a pathway to graduate from high school, access college, and achieve postsecondary success. Upon graduation from high school, scholars are awarded up to a $10,000 scholarship to be used at a Georgia HOPE-eligible two-or four-year college.

For more information about the REACH program, please visit www.reachga.org.
Georgia’s First need-based mentorship and college scholarship program celebrates 10th Anniversary on REACH Georgia Day
Page 2 of 2
February 10, 2022

About the Georgia Student Finance Authority: The Georgia Student Finance Authority (GSFA) is a companion student finance entity of the Georgia Student Finance Commission (GSFC). Together, they administer over 20 state- and lottery-funded scholarships, grants and service-cancelable loans, including the nationally renowned HOPE programs. Founded in 1965, GSFC strives to ensure Georgians have an opportunity to access education beyond high school. GSFC also provides free financial aid and college planning counseling to K-12 students, parents, counselors, postsecondary institutions and community organizations across the state. To learn more about our programs and services or to find an Outreach Representative in your area, visit www.gsfc.org, gafutures.org, or 1-800-505-GSFC (4732).